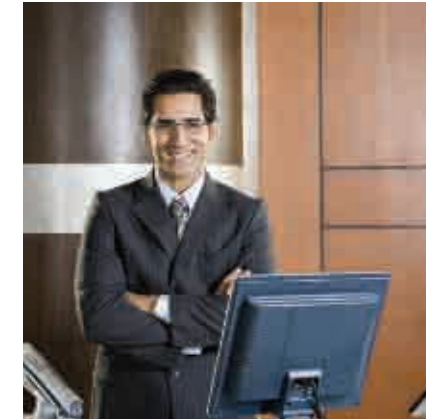


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**IndiaSkills™**  
A MANIPAL EDUCATION - CITY & GUILDS INITIATIVE



**IndiaSkills -**  
The outcome of two world-class pioneers in education.



Manipal Education - Six decades of expertise, 3 universities, 9 campuses, 700+ learning centres, and 3 lakh students across 62 countries.



City & Guilds - 130+ years of leadership in skills training and certification, 600+ qualifications across 30 sectors in 80 countries and 18 lakh learners certified every year.

**Add the Skills Edge to Your Education.  
Bring Employability to Your Campus.**



#### IndiaSkills Head Office

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SKILLS TRAINING | ASSESSMENT | PLACEMENTS



## IndiaSkills - The coming together of two pioneers in education



India's leading private  
Higher education  
provider

- Six Decades of Quality Education
- 3 Universities & 9 Campuses
- Students from 62 nationalities
- Over 30 Professional Colleges
- 700+ learning centres
- Over 3 lac students

City & Guilds helps over 1 million students from colleges every year, preparing to enter the world of employment. Now, IndiaSkills brings this employability edge to college students in India.

**City & Guilds** World leading  
Vocational education  
provider

- Founded in 1878, London, UK
- 81 Countries, 8500 Centers
- 600+ qualifications in 30 sectors
- Best in Class Assessment Methodology
- 1.8 Million Certifications every year
- Over 30 million successful students

IndiaSkills is a joint venture between Manipal Education, India's leading education service provider and City & Guilds, world leader in skills training and certification. Drawing upon City & Guilds' expertise in developing qualifications that are reflective of global industry needs, its 130 years of leadership across 30 industry sectors and 600 qualifications that have certified over 18 lakh learners every year; IndiaSkills is poised to bring the skills revolution to India. Multiple levels of qualifications are available at the entry, supervisory and managerial levels, opening up opportunities for lifelong learning and growth. At IndiaSkills, we train students in relevant areas to gain the skills that make them employable to ensure **first-day-first-hour productivity**.

We work closely with the industry to formulate course curricula and all of our qualifications have endorsements from industry leaders. We have a globally recognised system of assessment that is constantly updated based on industry trends. A comprehensive education such as this, renders the student capable, and acceptable to industry.

### Unique features of courses

- Modular short term courses which can be pursued with the regular degree
- Work centric learning, specific to industry
- Course content designed with industry partners. Combination of theory and practical training.
- Industry recognised Manipal – City & Guilds certification
- Career path with higher level courses in managerial and supervisory roles

Priyanka Vishwakarma  
Lucknow

*"I am thankful to IndiaSkills for providing me with theoretical and practical knowledge in the field of retail. IndiaSkills has given me the confidence to rebuild my career as well as helped polish my presentation skills. Without their help, it would have been impossible to reach this level."*

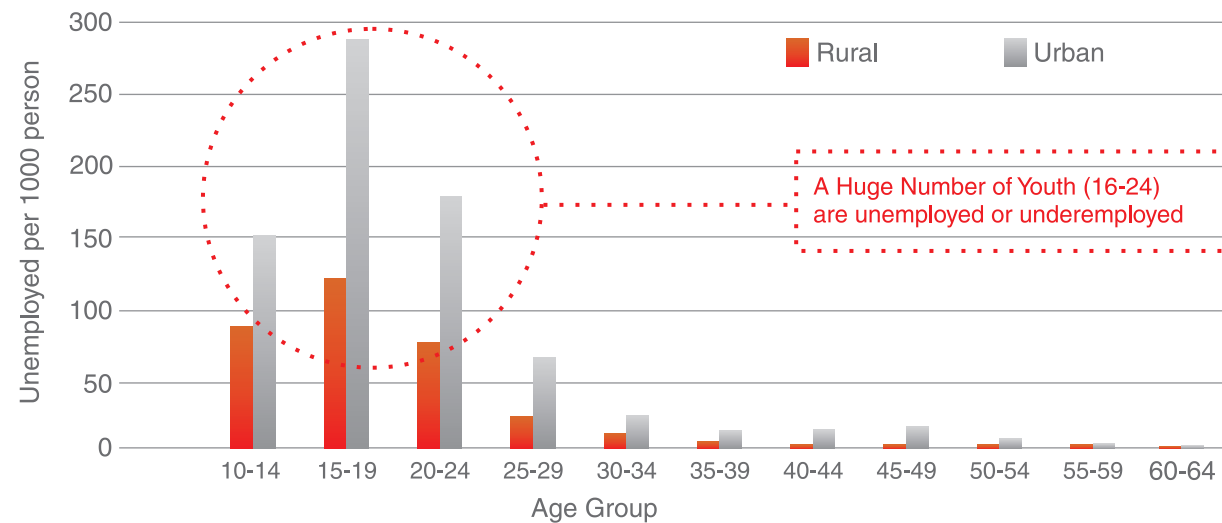
## IndiaSkills - Powering the skills revolution in India



## Students need industry relevant skills to make them employable

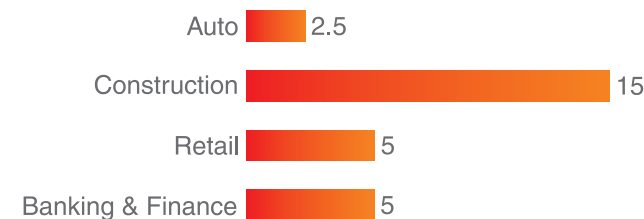
The Indian economy needs 500 million skilled employees by the year 2022, of which 83 million needs to be achieved by the year 2015. The fact is that 80% of graduates are unemployable due to the lack of relevant skills. The gap between the existing system of education and the employability demands from industry can best be bridged by educational institutions. IndiaSkills offers world-class skills solutions in the form of industry recognised courses, faculty, assessment, certification and placement assistance to such progressive institutions.

A large number of youth are unemployed in India.



On the other hand, there is a huge demand from the industry in various sectors wherein the right set of skills can make one employable from day one. Sectors such as Retail, Hospitality, Banking, Auto and Construction are witnessing rapid growth. This growth has spurred huge demand for skilled manpower, right from entry to specialised levels.

Demand for Skilled Labour by 2015 (In Millions)



However, there is an acute shortage in the training capacity to meet this large demand. IndiaSkills enables institutions with training solutions to realise the skills revolution in India.

## Benefits to Colleges and Universities

- The job oriented courses would bring employability to the campus for its students
- The opportunity to offer full time Vocational courses in the campus for existing students or external students
- Additional source of revenue

## Benefits to Students

- Job assistance for employment in reputed companies
- Job- training without disturbing the mainstream education
- Industry Recognised Certification
- Progressive career path for the students with Supervisory & Managerial Level Courses
- Financial independence for students

## How institutions can engage with IndiaSkills:

- Set up an IndiaSkills skills development center inside the campus, where existing students or outside students can study IndiaSkills courses
- Institutes can include our skills courses inside the mainstream curriculum to offer a degree-cum-skills course to students (Professional Degree).
- Institutes can partner with IndiaSkills for the training and placement of final year students

**Vishal Verma**  
Lucknow

*I have learnt a lot about the retail industry under the supervision of the capable faculty at IndiaSkills. The simulating atmosphere has been immensely helpful in helping me gain practical knowledge. After 125 hours of extensive training, I have attended 4 interviews conducted by leading companies, out of which I have been selected by 3 organisations.*

## Benefits



## Courses offered

### Basic Employability Skills

- Spoken & Written English
- Workplace Skills

### Business & Services

- Banking, Financial Services, Insurance
- Accounting
- Supply Chain Management
- Retail Management
- Sales

### Hospitality

- Front Office Operations
- Food & Beverage Services
- Housekeeping Operations
- Facilities Management

### Engineering & Technology

- Automobiles
- Telecom
- Process Manufacturing
- Engineering Services
- Construction

Additionally, over 600 other courses catering to 30 industry sectors from City & Guilds can be delivered as per college requirements.

## Industry partners & Recruiters

IndiaSkills has tied up with a number of companies across industry segments to offer industry approved course curricula and to provide them with quality manpower.



HSBC InvestDirect



Reliance Super



Khadim's



HDFC BANK



ING Vysya BANK